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INDEXED

DESCRIPTIVE STRAWBERRY
PLANT CATALOG OF

Millions of Perdue's Best Quality

STRAWBERRY PLANTS

LIBRARY
RECEIVED
1932
Agriculture.

GROWN AT

PERDUE'S STRAWBERRY
PLANT FARMS

C. S. PERDUE, Owner and General Manager

SHOWELL, - MARYLAND

PLANTS ARE BETTER

Friends and Patrons:—

I have millions of new-land strawberry plants, and can fill your orders with plants plants grown on new-land that was cleared of trees, bushes, briers, etc., last summer and was plowed and disced and then disced again about February first, putting the land in excellent condition before the plants were set out, and with the best methods of cultivation, fertilization, etc. I have several millions of large size, disease free, strong, healthy, well rooted, true to name plants. You cannot get any better stock no matter where you get them.

My prices are very low. I could not sell at the low prices listed in this catalog, and make any profit if I had not been favored with a very large crop of plants for 1932.

I have with me my nephew, Lester Alvin Holloway, as supervisor of Perdue's Plant Fields. He is on the job all the time to see the plants have the proper cultivation and are kept free from all plant diseases and to have stock 100% pure, no mixed plants are allowed to grow in Perdue's Plant Fields. Our motto is 100% pure stock.

Plants are tied in bundles of 25 plants each, well cleaned up and properly labeled and well packed with plenty of damp moss in light crates and baskets so they will reach you in perfect condition and bear profitable crops of strawberries.

I am the owner and manager of Perdue's Strawberry Plant Farms.

I have a very large acreage of my farms devoted to growing strawberry plants. I have the stock and organization to fill your

orders promptly and satisfactorily. My plants and quick service will be sure to please you and I solicit your orders for strawberry plants.

Send all orders to

Perdue's Strawberry Plant Farms

C. S. Perdue, Owner and General Manager

SHOWELL, MARYLAND

Telephone: Berlin, Md., 51 F 3.

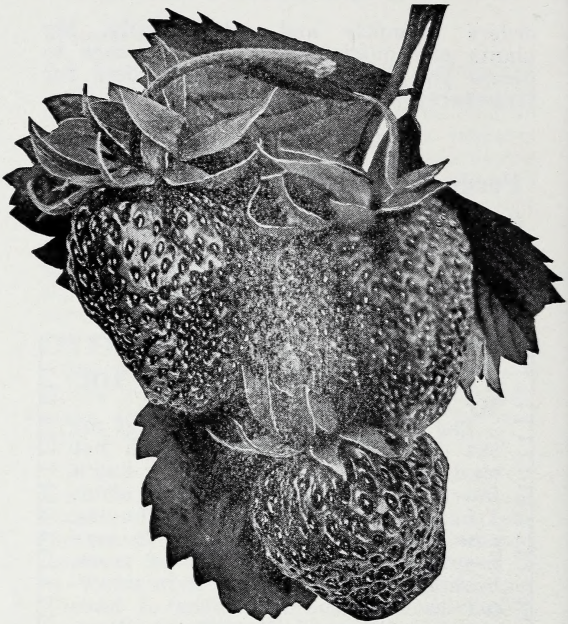
A PERSONAL GREETING TO YOU

My Dear Friends:—

The drought of 1930 almost put me out of business in 1931. I did not mail out any catalogs, as I only had a few hundred thousand plants to offer. I have met the situation by buying new equipment and another 70 acre new-land farm, clearing it of trees, bushes, etc. and planting it in strawberries with the result that I have several millions of "Best Quality New-Land Plants" for 1932 at the new low prices listed herein. You will note I have made the prices to conform with the abnormal times. I could not make a lower price without a financial loss.

THE PROFITS in raising strawberries are always more than you can realize from any other crop and it will continue to be so. Thanking you,

C. S. PERDUE.



PREMIER (Early). I am headquarters for Premier plants, having millions of them growing on my plant farms, disease free, large, healthy, well rooted, 100% true to name plants.

Perdue's Premier have an excellent reputation for being large size livable plants that bear a very large crop of extra large size berries, bright red color with large green caps.

Perdue's Premier plants are now being planted by the most successful strawberry

growers in most all parts of the country. They yield enormously and do not fail to make money for all who plant them and give proper cultivation, fertilization, good care, etc. which is so necessary for any variety to make you profitable crops of strawberris. The best early variety to plant in most all sections of the country except Florida. It does not bloom as early as other varieties, making it almost frost-proof.

Order Perdue's Premier plants, my prices are very low. Price list pages 12 and 13.

Perdue's New-Land Premier Plants Are Better.

100% STAND OF PREMIER

Philip Dietch of N. J. says: The 3000 Premier plants received and set out the same day. They were fine plants and looking them over today (a week later) I did not find one that died.

———o———

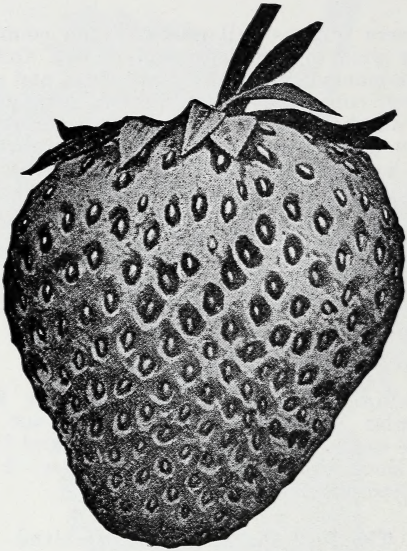
The Best Plants I Ever Received Just Like Fresh Dug

Frank Ruhle of N. Y. says: Your plants were the best plants I ever received, just like fresh dug. Three days after planting it froze ice, then a hot dry spell and a sandstorm; but still most of the plants are doing fine.

———o———

Perdue's Plants Stood Three Weeks Drought Fine

Wayland Stevens of W. Va. says: The plants arrived in good condition—the best of plants—never had any to do better than yours. They stood a three weeks drought fine. Thanks for extra plants.



WYONA (Very late). I can recommend this variety where a very late berry is desirable. It is almost as productive as Premier. It is the latest known variety, being about one week later than any other berry we know of. The plant growth is the best I have ever seen, having large, dark green, disease resistant foliage, making a good number of strong, healthy plants, even in very dry seasons. In bloom it shows the same vitality and hardiness, it being a perfect self fertilizer not needing to be planted with any other variety. It is a very late bloomer and has never been known to be killed by late frosts. In fruit it is one of

the most productive, bearing its enormous crop of large bright red berries on tall, strong stems, which hold the fruit well up from the ground.

The quality of the fruit is so firm that it is one of the very best shippers.

If you want the biggest berry—a berry of the best quality, the berry that will keep longest, the berry that will create a sensation on any market and best of all, the berry that will produce the most dollars, you should plant Wyona.

I purchased my stock from the originator and they are 100% true to name. I have a very large and fine stock of Wyona plants this year. Price list pages 12 and 13.

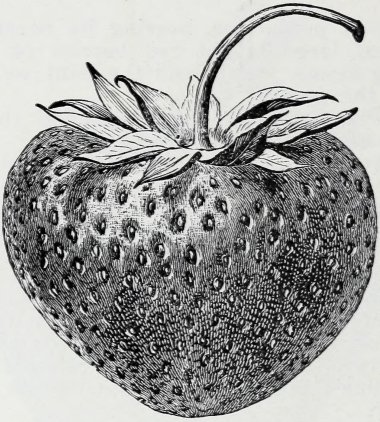
Perdue's New-Land Wyona Plants Are Better.

STRAWBERRIES

Clipping from The Rural New-Yorker March 1, 1930.

Several new strawberries are offered by nurserymen as promising. Varieties of strawberries grow so differently in accordance with environment that it is difficult to make recommendations that apply generally. On the grounds of the New York Station, at Geneva,, one sort stands out as conspicuously meritorious and is well worth trying in Western New York at least.

Wyona.—Wyona was introduced as long ago as 1923 from Virginia, and has thus had a long probationary period. It has fruited on the grounds of the New York Station for several seasons where it has always done well, and it is also highly recommended by strawberry growers in other States. The fruits are large, the size holding up well throughout the season. The flesh is firm and the quality is good, although sometimes the texture of the flesh is a little coarse in large berries. The vines are not much affected by leaf-spot, and bear better than most any other late sorts. The fruits keep well and the last pickings are nearly as good as the first. No strawberry, however, is perfect, and the chief defect in this one is that the apex colors so slowly that care must be taken in picking to avoid green tips.



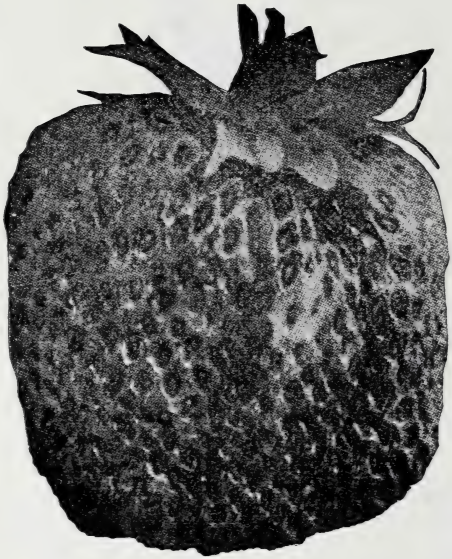
MISSIONARY (Early). A standard early variety that is very popular, especially in the Southern States also very extensively grown in Maryland and Delaware. Berries are very firm, medium to large size, bright red color with large green caps. They are grown in large quantities for carload and truck shipments. The berries usually sell at good prices. An old standard and too well known to need much description. I have millions of Perdue's New-Land Missionary plants that are noted for their large size, long fibrous roots, healthy foliage, and disease free. Let me have your orders for all the Missionary plants you need.

PERDUE'S NEW-LAND MISSIONARY PLANTS ARE BETTER

Perdue's Missionary Plants are 100% true to name. **Price list pages 12 and 13.**

IMPROVED HEFLIN (Extra early). I have a large and fine stock of Perdue's New-Land 100% true to name Heflin plants that will succeed on most all types of soil. A vigorous grower of good size, strong, healthy plants that makes a good fruiting bed. A prolific bearer of medium to large size bright red berries with bright green caps, and excellent flavor, good for home garden and local markets, but most too soft for carload shipments where the distance is very great. For the home garden or local markets plant Perdue's Improved Heflin for extra early berries. Price list pages 12 and 13.

Perdue's New-Land Improved Heflin plants are better.



PARSONS' BEAUTY (Midseason). If you want a variety for your home garden or local market, a variety that makes plenty of strong, healthy plants and a good fruiting bed, that is very productive of large size, beautiful, dark red berries of excellent flavor and quality plant Perdue's Parsons' Beauty plants. I find that Gibson and Pocomoke are the same as Parsons' Beauty. Price list pages 12 and 13.

Perdue's Parsons' Beauty are 100% true to name.

BIG JOE (Joe Johnson, Joe) (Midseason to late). It is very popular with strawberry growers who want real fancy berries with excellent qualities and flavor. It will produce a very large crop of exceptionally large, bright red berries, with bright green caps; makes a good fruiting bed of large size, healthy plants. A fine variety for the home garden and local markets. Price list pages 12 and 13.

For Profit Plant Perdue's Big Joe Plants.

———o———

Did Not Lose A Single Plant

John R. Sell of N. Y. says: Perdue's plants are doing fine.. We have not lost a single plant of the lot. Some plants already have twenty to twenty-five large berries on them.

1932 PRICE LIST 1932

"Perdue's New-Land Plants Are Better"

PROMPT SHIPMENTS

GOOD COUNT

WELL PACKED

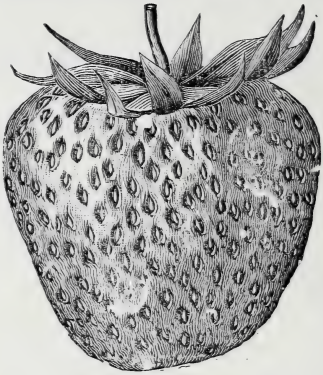
By express or parcels post, receiver to pay transportation charges.

Variety	100	250	500	1000	5000
Improved Hefflin	$ .75	$1.00	$1.50	$2.50	$12.50
Missionary	.75	1.00	1.50	2.50	12.50
Premier	.75	1.00	2.00	3.50	15.00
Big Joe	.75	1.00	2.00	3.75	16.75
Parsons' Beauty	.75	1.00	2.00	3.75	16.75
Blakemore	.75	1.00	2.00	3.75	16.75
Gandy	.75	1.00	2.00	3.75	16.50
Wyona	.75	1.25	2.00	4.00	18.75

NOTE—25 or 50 plants at the 100 rate.

Important—Note the low prices for Perdue's New-Land 100% true to name plants. The large size, vigorous and healthy plants have long, fibrous roots and large crowns and produce big crops of fine strawberries. If you want prompt shipment of "Perdue's New-Land Plants" send your 1923 orders direct to

C. S. Perdue, Showell, Maryland



GANDY (Late to very late). A real fancy late shipping variety that is very extensively grown in large quantities for truck and carload shipments here on the Delmarva Peninsula, which usually sell for fancy prices on the markets. The plants are good size and make a good fruiting bed. A prolific bearer of large size, bright red berries with an excellent flavor and handsome green caps. Send me your orders for Perdue's 100% true to name Gandy plants. They will please you. Price list pages12 and 13.

Perdue's New-Land Gandy Plants are better.

———o———

HONEST COUNT—FINE PLANTS

Young Oed & Bro. of Va. says: Your plants were fine as any we ever bought, also an honest count of good plants. It is a great pleasure to know you are dealing with an honest man. Thanks for your fair dealing with us.

BLAKEMORE (Early). Don't fail to try a few of the promising new variety introduced by the United States Department of Agriculture in 1930. It is outstanding in many respects. The plants are healthy and makes a prolific growth of plants; producing more plants per acre than any other variety of strawberries. It is also very productive of large size, bright red berries; very firm, and will stand up in shipment, and is more productive than Missionary or Klondyke, and goes into the market with a fresher and

brighter look. The average size of the berries is considered better than the Missionary and will mature its crop in a shorter season —practically all of the crop can be picked in a few days—having a much shorter season than Missionary or Premier. I have a very fine stock of Blakemore plants. May I have your orders for them? Price list pages 12 and 13.

Perdue's Blakemore Plants Are Better.

———o———

Every Plant Fresh and Green Always the Finest

Mrs. Harriet Newton of Mass. says: The plants came last night, I opened them up this A. M., every plant fresh and green—not a poor one in the lot. Your plants have always been of the finest. You do the utmost to please your customers, no matter how small the order. The plants I got last year are looking fine and I am looking forward to a nice crop of berries. Yours for success.

Good Condition, Well Pleased, Perfect Stand

Aaron Stroutenburgh of N. Y. says: Plants arrived May 1st in good condition. I am well pleased with them. Did not lose a single plant.

20000 Premier—Better than he bought elsewhere for $2.00 more per thousand

Lyman Roderick of Pa. says: I am pleased with the 20,000 Premier plants. They were better than I have bought elsewhere costing $2.00 more per thousand.

THE BISHOPVILLE BANK
BISHOPVILLE, MD.

September 9, 1931.

To Whom It May Concern:

This is to certify that Mr. C. S. Perdue of Showell, Md. is a worthy patron of our institution and one whose character which we very highly esteem. He is the owner of some of our best farm lands in this County and of a good financial standing. As for his reputation, we feel that it is unquestionable, for we have known him several years and done business with him, and have always found him a most congenial person to transact business with.

Very truly yours,
Jos. L. Moore, Cashier.

Capital $50,000 **Surplus $90,000**

CALVIN B. TAYLOR BANKING CO.
BERLIN, MD.

September 9, 1931.

To Whom It May Concern:

Mr. Charles S. Perdue of Showell, Md. has been one of our valued customers for a number of years and stands well in the community. His personal and business relations with us have always been pleasant and very satisfactory. Having devoted his time to the raising of plants, we consider him experienced, capable and desirous of giving his customers the best possible service.

Very truly yours,
Reese F. Cropper, Cashier.

Capital $100,000 **Surplus $80,000**

BALTIMORE TRUST COMPANY
SELBYVILLE, DEL.

September 8, 1931.

To Whom It May Concern:

This is to certify that I have known Mr. C. S. Perdue for many years. He is a man of high moral character and has had many years of experience in growing fine strawberry plants. He gives all orders his personal attention thereby assuring his customers good, reliable stock and true to name. He carries a satisfactory account with the BALTIMORE TRUST COMPANY and we stand ready at any time to answer inquiries if requested. I am

Yours truly,
I. L. Long, Cashier.

THE 40,000 PLANTS WERE FINE

Grant Snowberger of Pa. says: I am in need of a large order of strawberry plants this spring. The 40,000 plants I received from you last spring were fine.

Prompt Service, Finest Plants, All Growing

Frank Burger of New York says: I thank you for the prompt services in shipping. They are the finest plants I ever received; are all alive and growing.

Good Condition—Every One Growing

W. R. Young of Wash. says: Strawberries received in excellent condition and every one of them is growing. They seemed to be exceptionally well rooted.

Sold 600 Boxes From 1000 Plants

Wm. G. Larking of Mass. says: I don't think you can beat the Premier as an all-around berry on any soil. I sold 600 boxes from 1000 plants besides what we ate and preserved.

Plants Were Fine—99% Grew

Mrs. Cleave Ream of Pa. says: The plants I received last spring from you were fine. Ninety nine per cent grew and last fall my patch looked fine.

Finest Plants For Less Money

W. R. Everitt of N. J. says: I have bought plants before and they are the finest plants for less money that I can get anywhere.

Good, Strong Plants—Well Pleased

Hubert Parnaby of Ohio says: The plants we bought from you a few years ago were good strong plants and we were well pleased.

Fine Plants, Excellent Service, A Customer For Ten Years

H. M. Heffentrager of Pa. says: The strawberry plants were received O. K. and I am well pleased with them for they were very nice hearty plants. As a customer of yours for the past ten years I have always found your plants fine and your service excellent.

Fine Plants, Good Condition, Liberal Count

H. P. Lombard of Mass. says: The fine plants were in nice condition. They are all alive and you would hardly think they had been moved. I thank you for liberal count.

READ BEFORE ORDERING

Express is the best way to ship plants and generally satisfactory.

Parcels Post is usually better for small lots in first, second and third zones and on small lots in the other zones if you are not convenient to an express office. If requested will ship the best way in my judgment.

No Charge for package and delivery to transportation company.

Write your Name and Address plainly and give correct shipping instructions.

Time of Shipment. November 1st. to May 1st.

Order Early. Do not wait until you want the plants. All orders are acknowledged as soon as received.

Terms: Cash with the order.

Remit by postal money order, check, bank draft or registered letter.

While I exercise the greatest care to have every plant **True-to-Name** I will not be held responsible for any sum greater than the cost of the stock should any not prove as represented.

Claims, if any must be made upon receipt of the plants. I cannot become responsible for misfortunes caused by insects, drought, floods, etc. also for stock that is allowed to lay around your postoffice or railroad station or neglect of purchaser to care for stock after it has been received. I send out only good stock in good condition and carefully packed with a Certificate of Inspection from our State Entomologist and State Pathologist.

References: Calvin B. Taylor Banking Co., Berlin, Md.; Baltimore Trust Co., Selbyville, Del.; The Bishopville Bank, Bishopville, Md.; Postmaster, Showell, Md. Please enclose a two-cent stamp for reply when writing my references.

Missionary Plants Fine, Good Count, Prompt Shipment, Perfect Packing

Mrs. G. H. Splitstone of Md. says:The Missionary plants arrived yesterday and they are fine. For good count, promptness in filling my order, perfection of packing, excellence of the plants themselves and their condition upon arrival you simply cannot be excelled. They are just as fresh today as the day you took them out of the field. Some of my neighbors criticised me for paying $2.75 per thousand for Missionary plants when $2.00 is considered a big price around here, but after seeing my plants they haven't a word to say. Yours for more and better strawberries.

Better Plants Than I Bought of Others That Cost More Money

Frank E. Witmer of Pa. says: I am well pleased with your plants. I bought plants of others that cost more and were not as good and not packed as good.

WELL ROOTED—WELL PACKED DID NOT LOSE A PLANT

Justin Morrison of N. H. says: I was pleased with the plants; they were well rooted and well packed and received in good condition. They made an enormous growth and did not lose a plant.

Date of order_____ _____1932

C. S. PERDUE, Showell, Md.

Ship to (name).....

Postoffice .....R.F.D. .....

Express Office .....State.....

County .....Amt. enclosed $.....

Ship by .....On or about.....

Quantity	Variety of Plants	Price	
	Blakemore		
	Premier		
	Parsons' Beauty		
	Big Joe		
	Missionary		
	Wyona		
	Improved Heflin		
	Gandy		

NOTICE:—If sold out of the variety ordered shall I substitute ( ) or return money ( )

Mark X in bracket to show which you prefer

CERTIFICATE OF NURSERY INSPECTION, NO. 44.

To Whom It May Concern:

THIS IS TO CERTIFY, That on the 7th day of August, 1931 we examined the nursery stock of C. S. Perdue, growing in his nurseries at Showell, County of Worcester, State of Maryland, in accordance with the law of Maryland, 1898, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as an be determined by inspection from the San Jose Scale, Peach Yellows, Pear Blight, and other dangerously injurious pests and plant diseases.

This Certificate is valid until September 1, 1932, and does not include nursery stock not grown within this State, unless such stock is previously covered by certificate and accepted by the State Entomologist and State Pathologist.

Ernest N. Cory, State Entomologist.
C. E. Temple, State Pathologist.
G. S. Langford, Chief Inspector.

College Park, Md., August 10, 1931.

CULTURAL INSTRUCTIONS

Early spring is the proper time to set out strawberry lants, just as soon as the weather permits getting the ground ready. In the South February, March and early April. In the middle states March and April. In the northern states April. Any soil that will grow good garden or field crops will grow strawberries. They respond quickly to good cultivation and good soil. It is best to avoid sod land on account of white grubs cutting off the young plants. If plants are set out on sod land it should be plowed in the fall and harrowed as often as possible and many of the white grubs will be killed.

The land should be well prepared before plants are set out, and mark the rows about 3½ to 4 feet apart and plants set about 12 to 15 inches apart in the rows, with all the roots set straight in the ground, pack soil firmly around the plant. It is better to have the roots clipped a little rather than doubled up in the ground.

Most all strawberries are grown by the matted row system; that is to leave about all the runners on the parent plant to take root and make a wide row, leaving enough room in the alley for the convenience of the pickers. Barnyard manure is the best for strawberries if broadcast on the land and worked into the ground before plants are set out. Commercial fertilizers broadcast and worked in the soil before plants are set will give good results; if applications of fertilizer are made at any time after plants are set do not apply when plants are wet as it will injure them, also it is better to use a broom to brush fertilizer off the plants. Do not use fertilizer in the row under the plants before they are set as it will cause the plants to perish and die. For topdressing the bearing beds in spring a 5-8-5 or 7-6-5 will give good results at the rate of about 600 to 800 pounds per acre.